

ORDER



KSJV

Orders	Order / Rev:	107704	
	Alt Order #:	06862725	KSNV
	Product Desc:	Crossroads GPS	
	Estimate:	1192	
	Flight Dates:	10/12/12 - 10/22/12	
	Original Date / Rev:	10/12/12 / 10/12/12	
	Order Type:	GENERAL	
Agency	Name:	Crossroads Media, LLC	
	Buying Contact:		
	Billing Contact:		
		66 Canal Center Plaza	
		Alexandria, VA 22314	
	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
Advertiser	Name:	Crossroads GPS	
	Demographic:	A35+	
	Product Codes:	PLI2	
	Priority:	1	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN	
	New Business Thru:		
	Order Separation:	00:05:00	
	Advertiser External ID:		
	Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	106	\$234,050.00	\$198,942.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	106	\$234,050.00	\$198,942.50	0.00
Total	106	\$234,050.00	\$198,942.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Seattle	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$234,050.00
Market	100%	\$780,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$210,645.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$156,033.33
KTUD	0%	\$0.00
KVVU	18%	\$140,430.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$39,008.33

Order / Rev: 107704
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Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00											
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10	KSNV	10/16/12	10/16/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00											
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11	KSNV	10/18/12	10/18/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00											
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Week: 10/15/12	10/21/12	---T---	1	\$2,000.00	0.00																					
12	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00											
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Week: 10/22/12	10/28/12	M-----	1	\$2,000.00	0.00																					
13	KSNV	10/12/12	10/12/12		CM	658a-9am	----F--	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00											

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Alt Order #: 06862725
Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays									
				Week: 10/08/12	10/14/12	-----F--									
							Spots/Week			Rate		Rating			
							1	\$3,800.00							
14	KSNV	10/15/12	10/15/12	Today Show		CM	658a-9am			M-----	:30	1	\$3,800.00	1	0.00 NM
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays									
				Week: 10/15/12	10/21/12	M-----									
							Spots/Week			Rate		Rating			
							1	\$3,800.00							
15	KSNV	10/16/12	10/16/12	Today Show		CM	658a-9am			-T-----	:30	1	\$3,800.00	1	0.00 NM
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays									
				Week: 10/15/12	10/21/12	-T-----									
							Spots/Week			Rate		Rating			
							1	\$3,800.00							
16	KSNV	10/17/12	10/17/12	Today Show		CM	658a-9am			--W----	:30	1	\$3,800.00	1	0.00 NM
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays									
				Week: 10/15/12	10/21/12	--W----									
							Spots/Week			Rate		Rating			
							1	\$3,800.00							
17	KSNV	10/22/12	10/22/12	Today Show		CM	658a-9am			M-----	:30	1	\$3,800.00	1	0.00 NM
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays									
				Week: 10/22/12	10/28/12	--W----									
							Spots/Week			Rate		Rating			
							1	\$3,800.00							
18	KSNV	10/13/12	10/20/12	Saturday Night Live		CM	1130pm-1:02am			-----S-	:30	1	\$4,000.00	1	0.00 NM
				Saturday Night Live											
				SNL											
				Start Date	End Date	Weekdays									
				Week: 10/08/12	10/14/12	-----S-									
							Spots/Week			Rate		Rating			
							1	\$4,000.00							
				Week: 10/15/12	10/21/12	-----S-									
19	KSNV	10/13/12	10/13/12	Nevada Newsmakers - CM			5:00- 6:00am			-----S-	:30	1	\$3,200.00	1	0.00 NM
				Nevada Newsmakers - Ch.3			(5:30 AM-6:00 AM)								
				NEV NEWSMAKERS											
				Start Date	End Date	Weekdays									
				Week: 10/08/12	10/14/12	-----S-									
							Spots/Week			Rate		Rating			
							1	\$3,200.00							
20	KSNV	10/12/12	10/12/12	Noon News		CM	12-1230pm			----F--	:30	1	\$1,000.00	1	0.00 NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays									
				Week: 10/08/12	10/14/12	----F--									
							Spots/Week			Rate		Rating			
							1	\$1,000.00							
21	KSNV	10/15/12	10/15/12	Noon News		CM	12-1230pm			M-----	:30	1	\$1,000.00	1	0.00 NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays									
				Week: 10/15/12	10/21/12	M-----									
							Spots/Week			Rate		Rating			
							1	\$1,000.00							
22	KSNV	10/16/12	10/16/12	Noon News		CM	12-1230pm			-T-----	:30	1	\$1,000.00	1	0.00 NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays									
				Week: 10/15/12	10/21/12	-T-----									
							Spots/Week			Rate		Rating			
							1	\$1,000.00							
23	KSNV	10/17/12	10/17/12	Noon News		CM	12-1230pm			--W----	:30	1	\$1,000.00	1	0.00 NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays									
				Week: 10/15/12	10/21/12	--W----									
							Spots/Week			Rate		Rating			
							1	\$1,000.00							
24	KSNV	10/18/12	10/18/12	Noon News		CM	12-1230pm			---T---	:30	1	\$1,000.00	1	0.00 NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays									
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25	KSNV	10/19/12	10/19/12	Noon News Noon News	CM	12-1230pm	-----F--	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
NEWS 3 AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12		10/21/12	-----F--			1	\$1,000.00			0.00				
26	KSNV	10/22/12	10/22/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
NEWS 3 AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/28/12	M-----			1	\$1,000.00			0.00				
27	KSNV	10/12/12	10/12/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-----F--	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
NEWS 4: THE AGENDA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/08/12		10/14/12	-----F--			1	\$1,000.00			0.00				
28	KSNV	10/15/12	10/15/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12		10/21/12	M-----			1	\$1,000.00			0.00				
29	KSNV	10/16/12	10/16/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
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Week: 10/15/12		10/21/12	-T-----			1	\$1,000.00			0.00				
30	KSNV	10/17/12	10/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
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Week: 10/15/12		10/21/12	--W----			1	\$1,000.00			0.00				
31	KSNV	10/19/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-----F--	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
NEWS 4: THE AGENDA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12		10/21/12	-----F--			1	\$1,000.00			0.00				
32	KSNV	10/15/12	10/15/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
DAYS OF OUR LIVES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12		10/21/12	M-----			1	\$1,000.00			0.00				
33	KSNV	10/16/12	10/16/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
DAYS OF OUR LIVES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12		10/21/12	-T-----			1	\$1,000.00			0.00				
34	KSNV	10/17/12	10/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W---	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
DAYS OF OUR LIVES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12		10/21/12	--W---			1	\$1,000.00			0.00				
35	KSNV	10/19/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-----F--	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
DAYS OF OUR LIVES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12		10/21/12	-----F--			1	\$1,000.00			0.00				
36	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
DAYS OF OUR LIVES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/28/12	M-----			1	\$1,000.00			0.00				
37	KSNV	10/12/12	10/12/12		CM	2pm-3pm	-----F--	:30	1	\$650.00	1	0.00 NM	1	\$650.00

Order / Rev: 107704
Alt Order #: 06862725
Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors											
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-----F--			1	\$650.00		0.00			
38	KSNV	10/15/12	10/15/12	The Doctors		CM	2pm-3pm		M-----	:30	1	\$650.00	1	0.00	NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	M-----			1	\$650.00		0.00			
39	KSNV	10/16/12	10/16/12	The Doctors		CM	2pm-3pm		-T-----	:30	1	\$650.00	1	0.00	NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	-T-----			1	\$650.00		0.00			
40	KSNV	10/17/12	10/17/12	The Doctors		CM	2pm-3pm		--W----	:30	1	\$650.00	1	0.00	NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	--W----			1	\$650.00		0.00			
41	KSNV	10/18/12	10/18/12	The Doctors		CM	2pm-3pm		--T---	:30	1	\$650.00	1	0.00	NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	---T---			1	\$650.00		0.00			
42	KSNV	10/19/12	10/19/12	The Doctors		CM	2pm-3pm		----F--	:30	1	\$650.00	1	0.00	NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	----F--			1	\$650.00		0.00			
43	KSNV	10/22/12	10/22/12	The Doctors		CM	2pm-3pm		M-----	:30	1	\$650.00	1	0.00	NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/22/12	10/28/12	M-----			1	\$650.00		0.00			
44	KSNV	10/15/12	10/15/12	Dr. Phil		CM	3-4p		M-----	:30	1	\$1,200.00	1	0.00	NM
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	M-----			1	\$1,200.00		0.00			
45	KSNV	10/17/12	10/17/12	Dr. Phil		CM	3-4p		--W----	:30	1	\$1,200.00	1	0.00	NM
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	--W----			1	\$1,200.00		0.00			
46	KSNV	10/18/12	10/18/12	Dr. Phil		CM	3-4p		--T---	:30	1	\$1,200.00	1	0.00	NM
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	--T---			1	\$1,200.00		0.00			
47	KSNV	10/19/12	10/19/12	Dr. Phil		CM	3-4p		----F--	:30	1	\$1,200.00	1	0.00	NM
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	----F--			1	\$1,200.00		0.00			
48	KSNV	10/15/12	10/15/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			M-----	:30	1	\$1,800.00	1	0.00	NM
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	M-----			1	\$1,800.00		0.00			
49	KSNV	10/16/12	10/16/12	NEWS 3 AT 4	CM	4-5pm			-T-----	:30	1	\$1,800.00	1	0.00	NM
				4PM NEWS (1 hour)											
				DR. PHIL											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	M-----			1	\$1,800.00		0.00			

Order / Rev: 107704
Alt Order #: 06862725
Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
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KSNV

Order / Rev: 107704
Alt Order #: 06862725
Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F Jeopardy												
				M-F Jeopardy												
				JEOPARDY												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	-----F--		1	\$3,400.00		0.00							
62	KSNV	10/12/12	10/12/12	M-F Wheel	CM	7-730pm									1	\$3,400.00
				M-F Wheel of Fortune												
				WHEEL OF FORTUNE												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/08/12	10/14/12	-----F--		1	\$3,400.00		0.00							
63	KSNV	10/15/12	10/15/12	M-F Wheel	CM	7-730pm									1	\$3,400.00
				M-F Wheel of Fortune												
				WHEEL OF FORTUNE												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	M-----		1	\$3,400.00		0.00							
64	KSNV	10/16/12	10/16/12	Wheel of Fortune in PRIM	CM	M-SA 8-11p / SUN-	T-----	:30		1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				Wheel in Prime												
				WHEEL OF FORTUNE												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	-T-----		1	\$3,400.00		0.00							
65	KSNV	10/17/12	10/17/12	M-F Wheel	CM	7-730pm									1	\$3,400.00
				M-F Wheel of Fortune												
				WHEEL OF FORTUNE												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	--W----		1	\$3,400.00		0.00							
66	KSNV	10/18/12	10/18/12	M-F Wheel	CM	7-730pm									1	\$3,400.00
				M-F Wheel of Fortune												
				WHEEL OF FORTUNE												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	---T---		1	\$3,400.00		0.00							
67	KSNV	10/19/12	10/19/12	M-F Wheel	CM	7-730pm									1	\$3,400.00
				M-F Wheel of Fortune												
				WHEEL OF FORTUNE												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	----F--		1	\$3,400.00		0.00							
68	KSNV	10/22/12	10/22/12	Wheel of Fortune in PRIM	CM	M-SA 8-11p / SUNM	-----	:30		1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				Wheel in Prime												
				WHEEL OF FORTUNE												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	M-----		1	\$3,400.00		0.00							
69	KSNV	10/12/12	10/12/12	FacetoFace/Ralston Rep	CM	730-758pm									1	\$1,800.00
				FacetoFace/Ralston Report												
				FACE TO FACE W/ JON RALSTON												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/22/12	10/28/12	M-----		1	\$3,400.00		0.00							
70	KSNV	10/15/12	10/15/12	FacetoFace/Ralston Rep	CM	730-758pm									1	\$1,800.00
				FacetoFace/Ralston Report												
				FACE TO FACE W/ JON RALSTON												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	M-----		1	\$1,800.00		0.00							
71	KSNV	10/16/12	10/16/12	RALSTON in PRIME	CM	8-11pm									1	\$1,800.00
				RALSTON in PRIME												
				FACE TO FACE W/ JON RALSTON												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	-T-----		1	\$1,800.00		0.00							
72	KSNV	10/17/12	10/17/12	FacetoFace/Ralston Rep	CM	730-758pm									1	\$1,800.00
				FacetoFace/Ralston Report												
				FACE TO FACE W/ JON RALSTON												
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week: 10/15/12	10/21/12	--W----		1	\$1,800.00		0.00							
73	KSNV	10/18/12	10/18/12		CM	730-758pm									1	\$1,800.00

Order / Rev: 107704
Alt Order #: 06862725
Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
FacetoFace/Ralston Repc																										
FacetoFace/Ralston Report																										
FACE TO FACE W/ JON RALSTON																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	---T---	1	\$1,800.00	0.00																					
74	KSNV	10/19/12	10/19/12	FacetoFace/Ralston Repc	CM	730-758pm	-----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00											
FacetoFace/Ralston Report																										
FACE TO FACE W/ JON RALSTON																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	----F--	1	\$1,800.00	0.00																					
75	KSNV	10/22/12	10/22/12	RALSTON in PRIME	CM	8-11pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00											
RALSTON in PRIME																										
FACE TO FACE W/ JON RALSTON																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	1	\$1,800.00	0.00																					
76	KSNV	10/15/12	10/15/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00											
Monday Prime 10-11pm																										
REVOLUTION n/a 10/22																										
<table> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$6,400.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	M-----	1	\$6,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	M-----	1	\$6,400.00	0.00																					
78	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00											
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	M-----	1	\$2,800.00	0.00																					
79	KSNV	10/17/12	10/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00											
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	--W----	1	\$2,800.00	0.00																					
80	KSNV	10/18/12	10/18/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00											
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	---T---	1	\$2,800.00	0.00																					
81	KSNV	10/19/12	10/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	---F--	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00											
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	---F--	1	\$2,800.00	0.00																					
82	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00											
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	1	\$2,800.00	0.00																					
83	KSNV	10/17/12	10/17/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00											
Wednesday Prime 10-11pm																										
CHICAGO FIRE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	--W----	1	\$6,400.00	0.00																					
84	KSNV	10/12/12	10/12/12	Fri 10-11p	CM	10-11pm	---F--	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00											
Friday Prime 10-11pm																										
DATELINE NBC																										
<table> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>---F--</td><td>1</td><td>\$6,400.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	---F--	1	\$6,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	---F--	1	\$6,400.00	0.00																					
85	KSNV	10/19/12	10/19/12	Fri 10-11p	CM	10-11pm	---F--	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00											
Friday Prime 10-11pm																										
DATELINE NBC																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	---F--	1	\$6,400.00	0.00																					
86	KSNV	10/13/12	10/13/12		CM	5pm-630pm	----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00											

Order / Rev: 107704
Alt Order #: 06862725
Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
				KSNV EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/08/12	10/14/12	-----S-	1	\$1,350.00							
87	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/15/12	10/21/12	-----S-	1	\$1,350.00							
88	KSNV	10/13/12	10/13/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
				SAT/Jeopardy											
				JEOPARDY											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/08/12	10/14/12	-----S-	1	\$1,050.00							
89	KSNV	10/20/12	10/20/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
				SAT/Jeopardy											
				JEOPARDY											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/15/12	10/21/12	-----S-	1	\$1,050.00							
90	KSNV	10/13/12	10/13/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
				SAT/ Wheel of Fortune											
				WHEEL OF FORTUNE											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/08/12	10/14/12	-----S-	1	\$1,050.00							
91	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
				SAT/ Wheel of Fortune											
				WHEEL OF FORTUNE											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/15/12	10/21/12	-----S-	1	\$1,050.00							
92	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/15/12	10/21/12	-----S-	1	\$2,800.00							
93	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
				NFL Pre-Game											
				FOOTBALL NIGHT IN AMERICA											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/08/12	10/14/12	-----S	1	\$5,000.00							
94	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
				NFL Pre-Game											
				FOOTBALL NIGHT IN AMERICA											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/15/12	10/21/12	-----S	1	\$5,000.00							
95	KSNV	10/14/12	10/14/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				News 3 in Prime											
				NEWS 3 LIVE (FOLLOWING NFL)											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/08/12	10/14/12	-----S	1	\$3,600.00							
96	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				News 3 in Prime											
				NEWS 3 LIVE (FOLLOWING NFL)											
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/15/12	10/21/12	-----S	1	\$3,600.00							
97	KSNV	10/14/12	10/14/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S		:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				Jeopardy in Prime											
jep															
				Start Date	End Date	Weekdays	Spots/Week		Rate						
				Week: 10/08/12	10/14/12	-----S	1	\$2,400.00							
98	KSNV	10/21/12	10/21/12		CM	M-SA 8-11p / SUN-----S		:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy in PRIME															
Jeopardy in Prime															
jep															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/15/12	10/21/12	-----S	1	\$2,400.00	0.00										
99 KSNV 10/14/12 10/14/12	Wake Up Early w/ Wagners	CM	430a-5a			-----S	:30	1	\$400.00	1	0.00	NM		1	\$400.00
WAKE UP EARLY W/ THE WAGNERS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/08/12	10/14/12	-----S	1	\$400.00	0.00										
100 KSNV 10/15/12 10/15/12	Wake Up Early w/ Wagners	CM	430a-5a			M-----	:30	1	\$400.00	1	0.00	NM		1	\$400.00
WAKE UP EARLY W/ THE WAGNERS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/15/12	10/21/12	M-----	1	\$400.00	0.00										
101 KSNV 10/16/12 10/16/12	Wake Up Early w/ Wagners	CM	430a-5a			-T-----	:30	1	\$400.00	1	0.00	NM		1	\$400.00
WAKE UP EARLY W/ THE WAGNERS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/15/12	10/21/12	-T-----	1	\$400.00	0.00										
102 KSNV 10/17/12 10/17/12	Wake Up Early w/ Wagners	CM	430a-5a			--W----	:30	1	\$400.00	1	0.00	NM		1	\$400.00
WAKE UP EARLY W/ THE WAGNERS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/15/12	10/21/12	--W----	1	\$400.00	0.00										
103 KSNV 10/18/12 10/18/12	Wake Up Early w/ Wagners	CM	430a-5a			---T---	:30	1	\$400.00	1	0.00	NM		1	\$400.00
WAKE UP EARLY W/ THE WAGNERS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/15/12	10/21/12	---T---	1	\$400.00	0.00										
104 KSNV 10/21/12 10/21/12	Wake Up Early w/ Wagners	CM	430a-5a			-----S	:30	1	\$400.00	1	0.00	NM		1	\$400.00
WAKE UP EARLY W/ THE WAGNERS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/15/12	10/21/12	-----S	1	\$400.00	0.00										
105 KSNV 10/22/12 10/22/12	Wake Up Early w/ Wagners	CM	430a-5a			M-----	:30	1	\$400.00	1	0.00	NM		1	\$400.00
WAKE UP EARLY W/ THE WAGNERS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/22/12	10/28/12	M-----	1	\$400.00	0.00										
N106 KSNV 10/18/12 10/18/12	Thurs PR 10-11p	CM	10-11pm			---T---	:30	1	\$6,400.00	1	0.00	NM		1	\$6,400.00
REVOLUTION n/a 10/22															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/15/12	10/21/12	---T---	1	\$6,400.00	0.00										
												Totals			
												106 \$234,050.00			